



CAPRODO[®]

A BRAND
THAT TAKES CARE
OF BRANDS

PREPARED BY
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CHIEF R&D

CONTENTS

A BRAND THAT TAKES CARE OF BRANDS

01

ALL ABOUT THE COMPANY

Who we are • Mission • Vision • History • Timeline

06

THE DIFFERENCE

USPs • Achievements

07

PRODUCTS

Franchise Brands

08

SERVICES

Dry cleaning • Wet cleaning • Laundry

09

DRY CLEAN & LAUNDRY INSTITUTE

Advance course

10

MARKET

Total Market • TAM

11

CONTACT US.

Phone • Location • Website • Social media • Emails

ABOUT THE COMPANY

WHO WE ARE

Caprodo is a Brand Registered under Valosia cliste Pvt. Ltd.

Headquarter in DELHI | INDIA

MISSION

Our mission is to revolutionaries the Dry cleaning and laundry industry with technology and to provide easy and affordable premium service at Door Step.

VISION

Our vision is to expand not only in India but also abroad. We want to provide the best in class Dry cleaning and laundry service in the world.





Where we STARTED

A FUNNY STORY OF PROFESSIONAL DRY CLEANERS

We started in 2016 with a small shop. Back then there were not many professionals working in this field. There were some big brands, not because they had many outlets but they were quite costly. In 2017 after one year of experience we started a live studio with 65 % efficiency. It used to serve both laundry and dry cleaning with express service. Back then, it was a great achievement. It made us realise that there are so many problems in this industry. We pulled our socks up and started working. Who said that the first mover is an advantage, believe us first mover is a disadvantage. There were no trained labour, no software, no Sops, no Institute and yes, no one to guide. Caprodo got funding from Gemini Solutions and it was like a fuel in the rocket. We started solving problems one by one. Caprodo believes in Data and not on assumptions. Our data was promising and it gave us a green flag for the franchise. We started our 1st franchise in June 2018. We still work on Data rather than on assumption and this is a small secret of our success. And from June 2018 onwards our journey begins. It is well said that -

"A journey of thousand miles begins with a single step"

2016 ● Start with a Small Shop

2017 ● Laundromat

THE BIG STEP

2018 ● Pvt. Ltd. COMPANY
 • 1 Plant
 • 2 Company outlet
 • 21 Contracts

2019 ● REDEFINING LIMITS
 • Started 4 franchise.
 • Thumbs up for seed funding.
 • Started Prototype institute to be first in INDIA

2020 ● Started franchise in INDIA & Abroad
 Recognised as Start Up

● 2021 ● 2022

- PAPPY Wash Programme.
- Exclusive Tie-up with Big Companies.

One of its Kind LIVE STUDIO-
 99.9 % efficient.



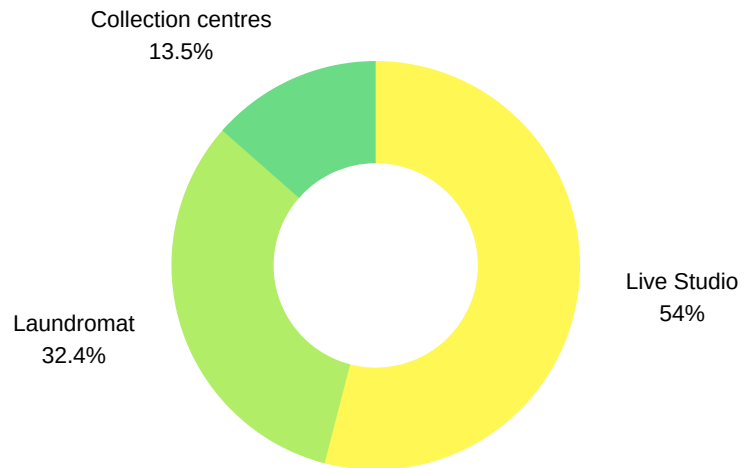
Our Timeline

ACHIEVEMENT

THE DIFFERENCE

U.S.P

- Recognised by the government of India as a startup.
- Caprodo wash programme
- | Pappy wash - The advance wet cleaning |. - No competitor can copy the quality of caprodo.
- Institute of trained skilled professional- First in India.
- Exclusive tie-up with Supporting companies.
- India's first Live studio with 99.9% efficiency in LOW COST.- | Based on Sop and Principal |



Efficiency Comparison
On spot Express Service



Our Achievements

We feel proud to share our achievements, though it took us 4 years of hard work.

LEATHER WET- CLEANING

We have achieved advance leather wet cleaning.

100%

PROGRAMABLE MACHINES

We believe in utmost use of resources. Our machines are a combination of lanudry and wet cleaning.

ALL CERTIFICATIONS

We have all certification regarding the chemicals, Etc.

100%

BIO CHEMICALS

We use Bio Degradable Chemicals and Follow all environmental compliance.



COMPANY SERVICES

01

PAPPY WASH- ADVANCE WET CLEANING

All our garments are treated with pappy wash. The most advance wet cleaning by caprodo.

02

DRY CLEANING

We use Multi-solvent for dry clean.

03

LAUNDRY - NORMAL & PREMIUM

We Provide best in-class Laundry with fragrance. We are one of the first to introduce Antimicrobial treatment.

04

SHOES CLEANING

We provide best-in-class Shoe cleaning with advanced chemicals.

05

LEATHER CLEANING

We have achieved leather wet cleaning.

CAPRODO INSTITUTE OF DRY CLEANING AND LAUNDRY

Education Curriculum

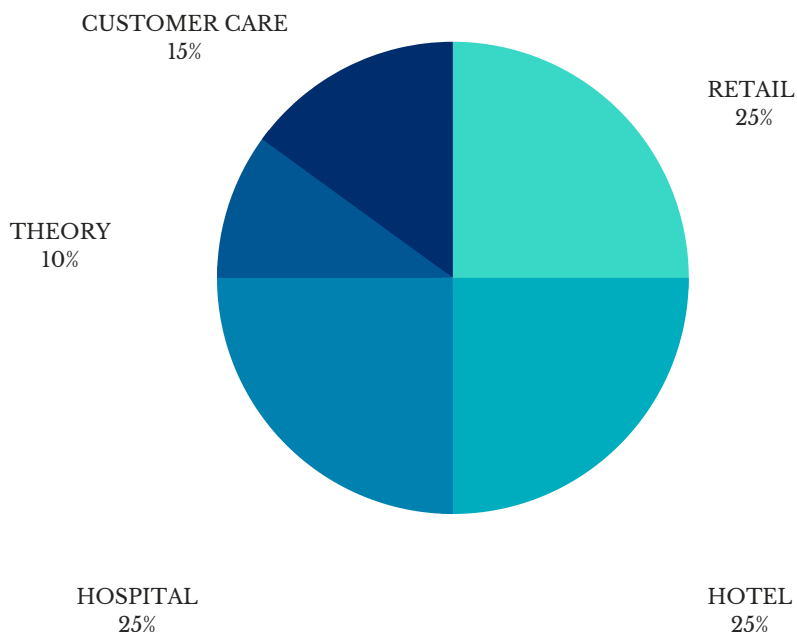
INTRODUCTION

Caprodo Institute provides theoretical as well as practical training to students in the field of commercial as well as retail dry cleaning and laundry. It also provides an advance course of Plant management. The course will be available in two languages, Hindi and English.

MISSION & VISION

The aim of this course is to produce excellent students, who will change the face of Dry cleaning and laundry. They will not only fulfil the increasing demand for skilled workforce in India but also in abroad.

Their are 5 course in basic level and 1 course in advance level.



Training Percentage

90%

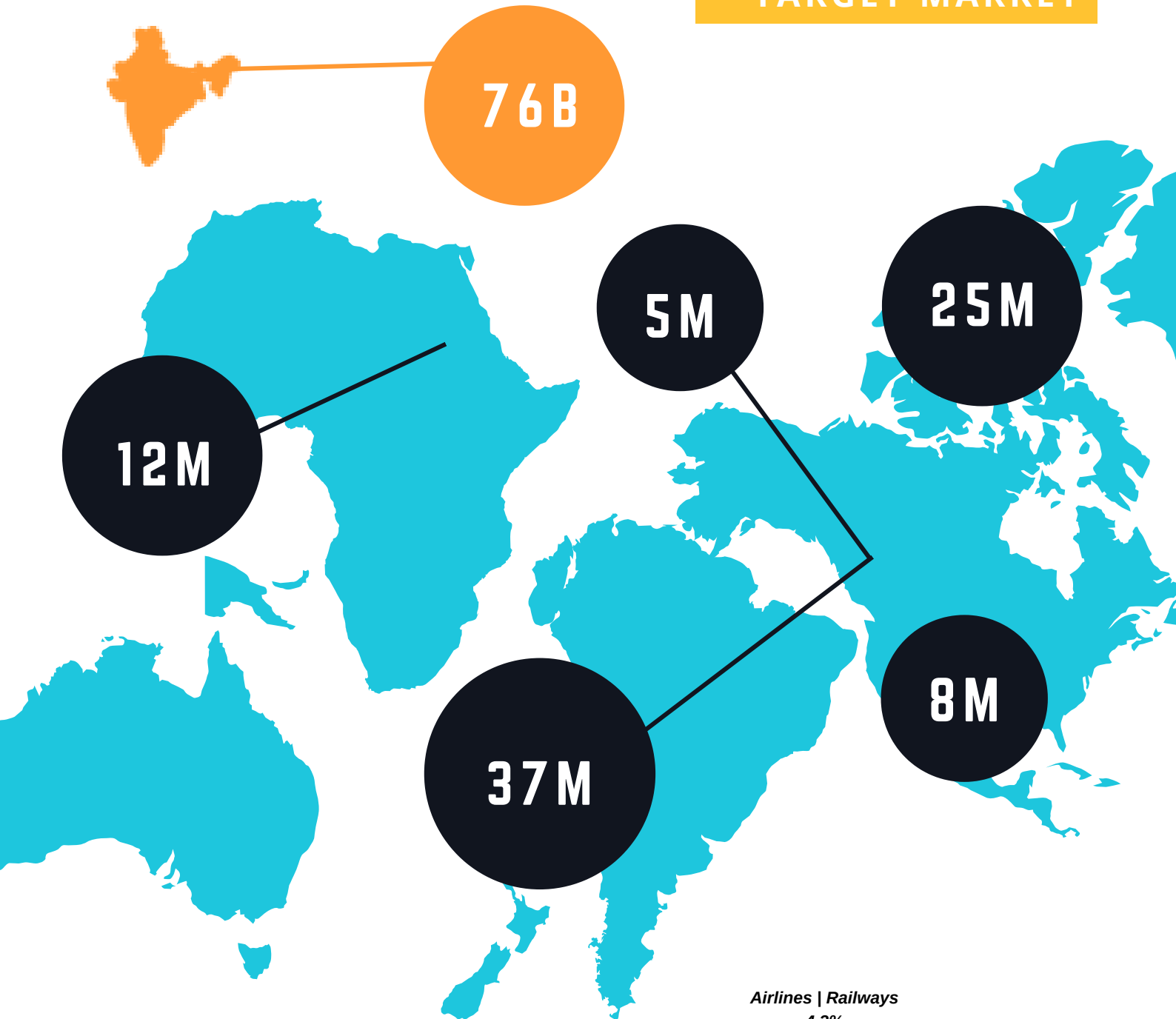
PRACTICAL TRAINING, IN HOTELS , HOSPITAL AND RETAIL OUTLETS.

10%

THEORITICAL TRANING

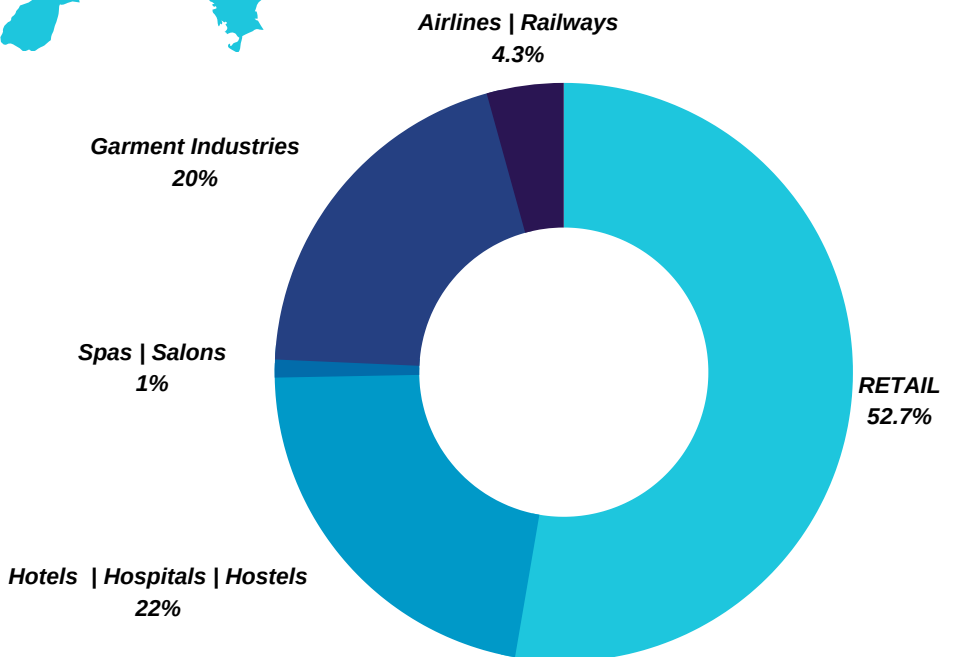
5

SUBJECTS IN ONE COURSE



INDIA'S POSITION

TARGET MARKET
\$36 B



SAY HELLO!

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VALOSIA CLISTE PVT. LTD