

FRANCHISE PROPOSAL

VALOSIA
CLISTE PVT.
LTD.



CAPRODO Dry cleaners[®]
A BRAND THAT TAKES
CARE OF BRANDS.



Live Studio

Dry cleaning | Pressing | Wet clean

THE FRANCHISE

LIVE STUDIO

FOR INDIA AND ABROAD



WE HAVE 3 FRANCHISE MODELS

FINANCIALS

- Margin 70%
- + Profit % : 48.14%
- Roi: 1.5 year

CAPRODO - GOLD INVESTMENT

1.

36 lakh. approx.

INDIA | INR |

Rate Differs for Foreign Countries.

CAPRODO - ELITE INVESTMENT

2.

23.5 lakh. approx.

INDIA | INR |

Rate Differs for Foreign Countries.

CAPRODO INVESTMENT

3.

17.5 lakh. approx.

INDIA | INR |

Rate Differs for Foreign Countries.



CAPRODO LIVE STUDIO



DRY CLEAN | PRESSING | WET CLEAN

Live Studio

Dry cleaning | Pressing | Wet clean

It is one of its kind in India. This live studio is based on the concept of Dry cleaning & Wet cleaning.

SALE . PROFIT . ROI Approx.

- Margin 70%
- + Profit % : 48.14%
- Roi: 1.5 year
- Average sale: 3,56,735 per month

CAPRODO - WOW !!

- You can own the name caprodo after 3 years.

TOTAL INVESTMENT

17.5 lakh. approx.

INDIA | INR |

Rate Differs for Foreign
Countries.

The investment is divided into -

3 MAIN PARTS

- Machines: 11 Lakh
- Infrastructure: 3 lakh
- Franchise fee: 3.5 lakh

OUR SUPPORT

BEST OF BEST

YOUR INVESTMENT IS MORE VALUABLE TO US.

- Royalty - NIL for 3 years (For 1st 10 franchises)
- Exclusive territory

Other Supports for Our FOFO model

- Software training
- Your training is also a part of the process.
- Online and Offline marketing Support.

SHOP REQUIREMENT

- Area: 400-450 Sq. Ft. (Min)
- Water: 1000 Liters/Days
- Duct: 1 Shaft
- Drainage: 4 Inch
- Electricity: 3 Phase -15 Watt
- Premium Location.

Opex | Running Cost

IT VARY PER MONTH

- Manpower: 47k/ Month
- Advertisement: 15/ Month average (Offline)
- RENT: Rs. 150 Sq. Ft
- Miscellaneous: 5,000

CAPRODO LIVE STUDIO



DRY CLEAN | PRESSING | WET CLEAN

ELITE

It is one of its kind in India. This live studio is based on the concept of Dry cleaning & Wet cleaning.

TOTAL INVESTMENT

23.5 lakh. approx.

INDIA | INR |

Rate Differs for Foreign Countries.

The investment is divided into -

3 MAIN PARTS

- Machines: 17 Lakh
- Infrastructure: 3 lakh
- Franchise fee: 3.5 lakh

SHOP REQUIREMENT

- Area: 450-400 Sq. Ft. (Min)
- Water: 1500 Liters/Days
- Duct: 1 Shaft
- Drainage: 6 Inch
- Electricity: 3 Phase -20 Watt
- Premium Location.



SALE . PROFIT . ROI Approx.

- Margin 70%
- + Profit % : 48.14%
- Roi: 1.5 year
- Average sale: 4,26,735 per month

CAPRODO - WOW !!

- You can own the name caprodo after 3 years.

OUR SUPPORT

BEST OF BEST

YOUR INVESTMENT IS MORE VALUABLE TO US.

- Royalty - NIL for 3 years (For 1st 10 franchises)
- Exclusive territory

Other Supports for Our FOFO model

- Software training
- Your training is also a part of the process.
- Online and Offline marketing Support.

Opex | Running Cost

IT VARY PER MONTH

- Manpower: 57k/ Month
- Advertisement: 15/ Month average (Offline)
- RENT: Rs. 150 Sq. Ft
- Miscellaneous: 5,000

CAPRODO LIVE STUDIO



DRY CLEAN | PRESSING | WET CLEAN

GOLD

It is one of its kind in India. This live studio is based on the concept of Dry cleaning & Wet cleaning.

TOTAL INVESTMENT

36 lakh. approx.

INDIA | INR |

Rate Differs for Foreign
Countries.

The investment is divided into -

3 MAIN PARTS

- Machines: 27 Lakh
- Infrastructure: 4 lakh
- Franchise fee: 5 lakh

SHOP REQUIREMENT

- Area: 650-750 Sq. Ft. (Min)
- Water: 1000 Liters/Days
- Duct: 1 Shaft
- Drainage: 4 Inch
- Electricity: 3 Phase -25 Watt
- Premium Location.



SALE . PROFIT . ROI Approx.

- Margin 70%
- + Profit % : 48.14%
- Roi: 1.5 year
- Average sale: 7,56,735 per month

CAPRODO - WOW !!

- You can own the name caprodo after 3 years.

OUR SUPPORT

BEST OF BEST

YOUR INVESTMENT IS MORE VALUABLE TO US.

- Royalty - NIL for 3 years (For 1st 10 franchises)
- Exclusive territory

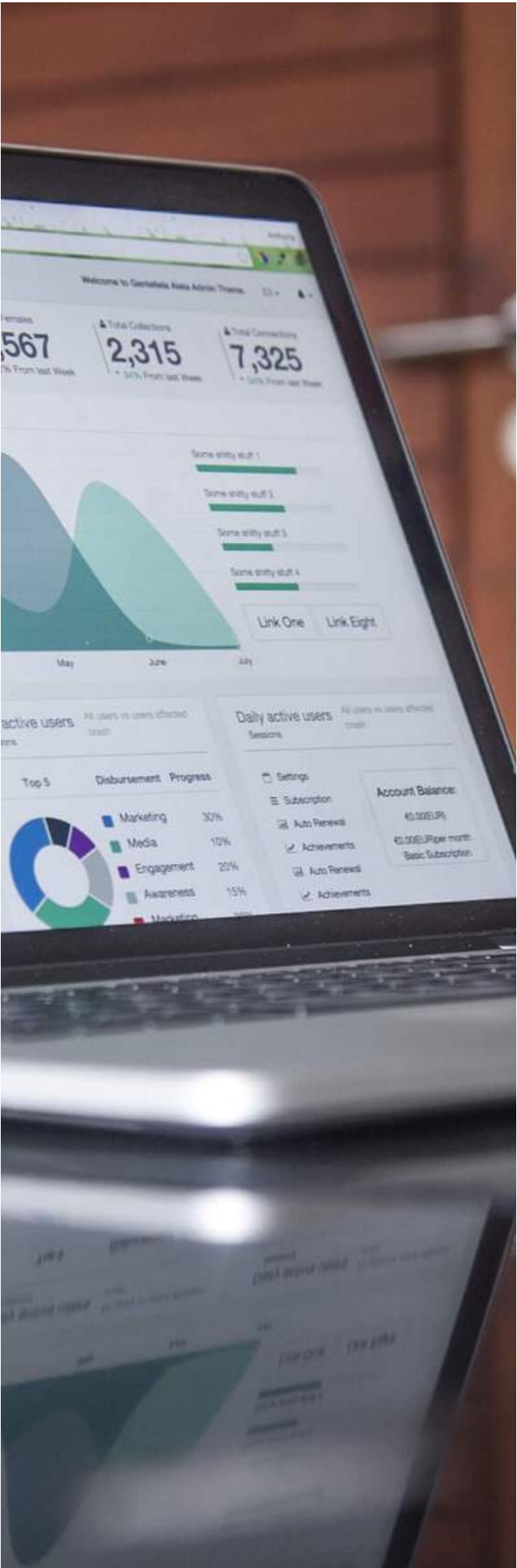
Other Supports for Our FOFO model

- Software training
- Your training is also a part of the process.
- Online and Offline marketing Support.

Opex | Running Cost

IT VARY PER MONTH

- Manpower: 1.20 lakh/ Month
- Advertisement: 25/ Month average (Offline & Online)
- RENT: Rs. 175 Sq. Ft
- Miscellaneous: 10,000



Our Support



Multi Solvent Dry cleaning
Machine training



Pappy Wash -A advance
wet cleaning programmne
By Caprodo



Training for the franchise
and hired staff.



Online & offline
Marketing Support



Cloud base Software to
Handle Everything

BIG REASONS

PAPPY WASH
ADVANCE WET
CLEANING BY
CAPRODO

FIRST IN INDIA
INSTITUTE

ONLY PAST
EXPERIENCE
AND DATA

FIRST OF ITS
KIND LIVE
STUDIO
MODEL

Why we are Different?

We have our
own wash
programme- no
competitor can
copy it.

Caprodo
Institute of Dry
Clean &
Laundry.

We do business
on data not on
assumptions.

DRY CLEANING
AS WELL WET
CLEANING IN
ONE SHOP

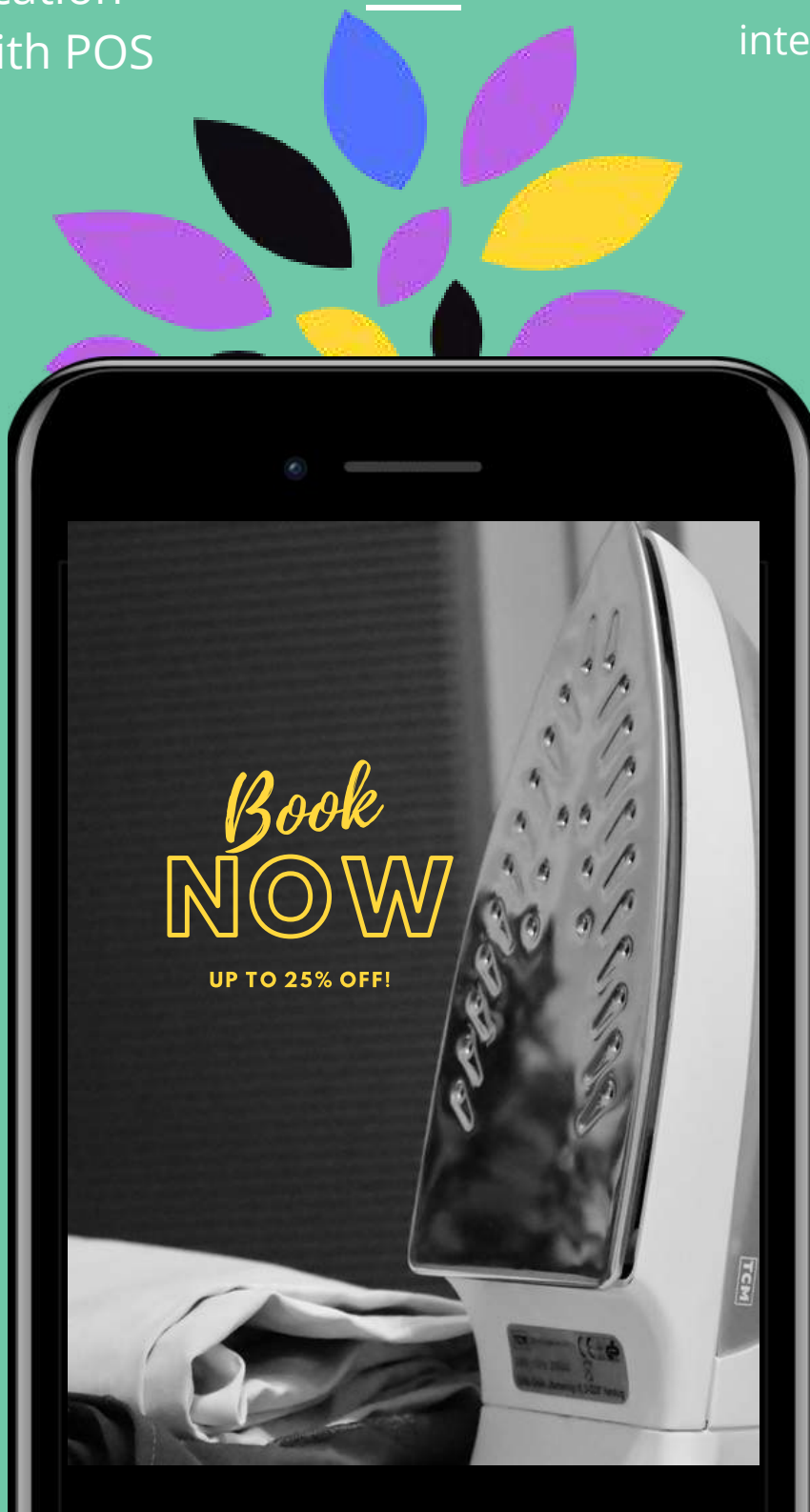


Our Application

We have a Iconic application both for
Rider and Customer

Rider Application
integrated with POS

Customer Application
integrated with POS



Why This Business

This is one of the biggest question- and here is the answer.

1

5200 Cr. Industry

Be a part of Such a Big Pie.

2

Hyperlocal Business

Customer will find You.

3

Margin 70%

You have a Great Deal!

4

Recession Proof Business

Don't worry about Up & Downs.



CALL & BOOK YOUR *TERRITORY* NOW!

Headquarter - DELHI | INDIA

88-00-77-1349

Website: <https://caprodo.com>

